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The Exciting New World of Forex Investing

As Seen Through The Eyes of FreedomRocks

by Dave Brubaker and Carole Noxon
Independent Representatives

WHAT IS FREEDOMROCKS?

FreedomRocks is the **first and only** company to offer internet accessible technology that takes the complications out of investing in the Off-Exchange Foreign Currency Market (Forex). The Freedom-Rocks Investment Strategy was originally developed by **Mark Vincellette** in the 1980's to buy and sell equities in the Stock Market. He used this formula to trade his personal portfolio part-time while pursuing his career in Information Technology and Management Consulting.

By 2004, as advances in technology and the internet were starting to make the Forex market available to individual investors, Mark realized that his strategy could be re-engineered to revolutionize the world of Forex investing. He began making modifications to adapt his equities trading system to use it in the Forex market.

Mark's personal vision was to create a system for the **average investor** with no prior trading experience; one where he, or she, could control their own portfolio. That vision led to the introduction of the FreedomRocks Forex Investment Strategy in **November 2005**. Since then, Mark has been offering his breakthrough technology to the average investor via the internet.

Instead of spending hundreds of hours trying to learn to be a "directional trader," FreedomRocks investors can learn the internet-based software and setup their trading account in just a **few hours**... then spend only **minutes per week** managing their account.

And, rather than paying thousands of dollars up front and hundreds of dollars a month for data feeds and signals, FreedomRocks investors simply pay a monthly subscription fee plus a small setup fee of just \$25. PLUS, FreedomRocks offers a 10-day NO RISK money back guarantee!

We invite you to join the best and brightest minds in the business and financial worlds as this new form of investing spreads around the globe at an unprecedented rate.

NOTE: This booklet is generalized and does not contain every detail of the FreedomRocks Investment Strategy. Additional details are available by visiting the website address found on the back of this booklet.

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What is the Off-Exchange Foreign Currency Market (Forex)?

Some people call the **Forex** the "Best Kept Secret in the Investment World today" because even though the Forex is the **largest** (in excess of \$2 TRILLION per day) and most **liquid** financial market in the world, **the average person doesn't even know it exists**.

In the Forex Market, investors buy and sell various world currencies. The prices are based on the exchange rate between two currencies and are constantly changing in value.

When the price goes up or down (by amounts called pips), it creates a market (similar to the price of shares changing in the Stock Market). However, when most people discover the differences between investing in the **Foreign Currency Market** compared to the **Stock Market**, it's hard to keep the excitement of their new discovery to themselves!

Differences between the Forex Market and the Stock Market

	Stock Market	Forex Market
Accessibility	Open 8 Hours/day	Open 24 Hours/day
Commission Fees	High Commission Fees	Minimal Transaction Costs
Stability	Investing in Companies	Investing in Countries
Choices	Over 40,000 Stocks to choose from	Only 6 major currencies
Leveraging (see page 6)	Leverage 2:1 – Control \$1,000 in the market with just \$500	Leverage up to 400:1 – Control \$200,000 using just \$500 of your portfolio
Liquidity	Limited Liquidity	Extremely Liquid

Forex Brokers allow us to trade in a Demo Account for as long as we want until we feel comfortable with leverage and the volatility of the market before we start trading REAL capital.

There are basically 3 Ways to participate in the Forex...

- **1. INVEST WITH A MONEY MANAGER:** You "hire" someone to trade for you, pay them a high commission and relinquish control of YOUR money.
- 2. TEACH YOURSELF TO BECOME A DIRECTIONAL TRADER: Spend thousands of dollars and hundreds of hours trying to learn how to "guess" which direction the market will move next. Sadly, more than 90% of people who try to learn directional trading... FAIL.
- 3. SUBSCRIBE TO USE THE FREEDOMROCKS SOFTWARE: For a *fraction* of the cost of "trading courses", get the tools and education you need to set up your own trading account in just an **hour or two**. There's even a 10-day NO RISK money-back guarantee!

No books or DVD's, No learning how to read charts and graphs, and No staying up late at night staring at a computer screen for hours.

FreedomRocks is a Revolutionary Investment Breakthrough!

The FreedomRocks Forex Investment Strategy

(See Risk Disclosure on Page 4)

It is important to understand that FreedomRocks does NOT teach people how to be "Directional Traders". That is, we do not attempt to teach people how to **guess** which direction the market will move next. FreedomRocks is also not a signal service. So, just what is the FreedomRocks Investment Strategy? Glad you asked!

When a person subscribes to FreedomRocks, they will get unlimited access to the internet-based software and unlimited access to training webinars that will show them exactly how to use the software and how to place trades on various broker platforms. A person can literally learn how to use the software and set up their own account in just an **hour or two**. Then, in just a **few minutes** a week, they can manage their own portfolio.

Our Goal: Minimize Risk While Maximizing Return

Prudent Investors are not only interested in earning higher than average returns on their money but are equally concerned with **preserving** principal and earnings as well. FreedomRocks tries to achieve this balance by trading 2, 3 or 4 currency pairs that, historically speaking, move in opposite directions.

The Gains On One Can Partially Offset The Losses On The Other

Using historical data, when **one pair goes down**, the other should **compensate for the loss by going up**. Looking at the data for the last several years there is a strong correlation between two of the currency pairs we trade, similar to the chart below:



On the surface, it seems as though if one goes up as the other goes down, we can't make any money. The fact is: As you will read later, it's possible to earn **higher returns** and **reduce volatility** at the same time!

By trading two pairs moving in opposite directions, the **losses on one** can be **partially offset by the gains** on the other. This should keep the fluctuations in our account to a minimum and reduce our risk considerably.

FREEDOMROCKS didn't invent this relationship, but we can use it to our advantage.

The FreedomRocks Investment Strategy Can Generate Revenue 3 Ways:

1. Buy Low and Sell High

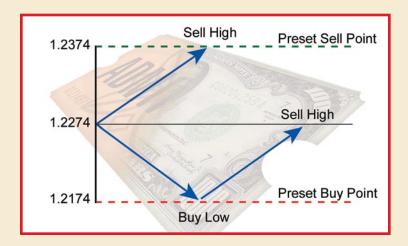
We start the investing process online by logging into our personal FreedomRocks software where we give the FreedomRocks "Portfolio Allocator" these **3 parameters** to work with:

- ✓ How much money we plan to invest
- ✓ Which currency pairs we plan to trade
- ✓ How much volatility we are comfortable with

Using this information, the software gives us **preset price points** that we enter into our self-traded brokerage account. Our account is now set to, (even while we're at work or asleep), buy or sell a certain number of lots (shares) of each currency pair.

Our broker might **sell a few lots** of one currency pair when it **goes up** (sell High) and **buy a few lots** of a different currency pair when it **drops down** (buy Low). When this happens, we can choose to receive a cell phone text message or email letting us know that one of our **preset price points** was reached. Then we need to spend about 5 minutes, sometime later that day, **resetting our buy and sell points** using the FreedomRocks "Portfolio Manager".

Since we don't know which way the market will go (up or down) our price points are preset to either buy low or sell high.



NOTE: If you don't understand what you've read so far, that's OK. **Just Remember This:**

- ✓ Our goal is to minimize risk while maximizing potential returns
- ✓ The FreedomRocks software uses our personal preferences to calculate our buy/sell points
- ✓ Our broker buys or sells lots for us even while we are asleep or at work
- ✓ Requires only a few minutes per week to manage

Risk Disclosure: Trading in the off exchange retail foreign currency market (Forex) has opportunity for large potential rewards, but also equal opportunity for large potential loss. You must be aware of the risks and be willing to accept them in order to invest in the Forex markets. The possibility exists that you could sustain a loss of some or all of your initial investment and therefore you should not invest money that you cannot afford to lose. Nothing in our course or website shall be deemed a solicitation or an offer to Buy/sell currencies and we are not liable for any loss or damages. No representation is being made that any account will or is likely to achieve profits as past performance of any trading methodology is not indicative of future results. Substantial risk is involved.

2. Collect Daily Interest

Using the FreedomRocks Investment Strategy, we can earn passive income on the **difference in interests rates that various countries' Central Banks set on their respective currency**. When your portfolio is set up correctly, you'll be paid **daily interest** on the money you control in the market. (all numbers used in the examples below are hypothetical and for educational purposes only)

Since currencies are bought and sold in pairs, let's suppose, using our personal preferences and the FreedomRocks Portfolio Allocator, we decide to buy a certain amount of USD/CHF (Dollar/Swiss) and a certain amount of EUR/USD (Euro/Dollar). When we buy currency pairs, we <u>receive</u> interest from the first currency listed in each pair (in this example, the USD & EUR) and we <u>pay out</u> interest on the second currency in each pair (in this example, the Swiss & USD). See the example below:

Suppose the USD has an annual yield of **5**% which was set by the Federal Reserve, and the Swiss Franc yields **1.36**% as set by the Swiss National Banc.

We are earning **5.00**% on the USD We are paying -<u>**1.36**%</u> on the CHF (Swiss) The net difference is **3.64**% annually

With the **second currency pair**, the **EUR/USD**, let's assume the annual interest yield is a negative 2.53%. The difference between what we **earn** with the USD/CHF and what we **pay out** for the EUR/USD is credited to our account daily.

The USD/CHF net is **3.64**% annually The EUR/USD net is **-2.53**% annually The difference is a positive **1.11**% annually

These calculations are done by your broker with no intervention on your part.

Please see your brokers rollover policy for more information.

This interest is not just paid on the portion of our own money that we've invested, but on the <u>number of lots we own</u>, which is a **considerably larger amount** of money that our Forex broker has allowed us to Control in the market with a concept known as **Leveraging**.

3. The Power of Leveraging

Leveraging means that for every **\$1** we use to buy currencies, the broker we are trading through will make available to us as much as **\$400** to control in the open currency market, depending on our personal preferences and our tolerance for volatility in our portfolio.

5

Let's Apply Leveraging to our 1.11% Annual Interest

Let's suppose we had deposited \$5,000 into our self-traded brokerage account and chose to purchase currencies with 10% of it (\$500). Using **400 to 1** leverage (\$500 x 400 = \$200,000) we would control approximately \$200,000 in currencies

Note: This is not a recommendation. See Risk Disclosure below.

Let's use the **net 1.11%** interest from the example on the previous page. When we **control \$200,000** in currencies, we could earn approximately **\$2,220** in **interest annually**. That equates to a possible **44%** annual return on our **\$5,000** portfolio! (Trading activity not included).

Where else in the world will someone allow us to **control \$200,000** to invest in foreign currencies with just \$5,000?

AND let us **earn interest** on that amount... as if it was our own money?

The opportunity to leverage money up to **400 to 1** is available from brokers who deal in the Forex market. Without question, the potential returns from investing in the Forex are great. The decision you need to make now is HOW you'd like to participate.

Remember, the 3 Ways to participate in investing in the Forex

- **1. INVEST WITH A MONEY MANAGER:** You "hire" someone to trade for you, pay them a high commission and relinquish control of YOUR money.
- 2. TEACH YOURSELF TO BECOME A DIRECTIONAL TRADER: Spend thousands of dollars and hundreds of hours trying to learn how to "guess" which direction the market will move next. Sadly, more than 90% of people who try to learn directional trading... FAIL.
- 3. SUBSCRIBE TO USE THE FREEDOMROCKS SOFTWARE: For just \$100/month, plus a one-time setup fee of only \$25, get the tools and education you need to set up your own trading account in just an hour or two. Remember, there's even a 10-day NO RISK money-back guarantee!

The FreedomRocks Investment Strategy represents a complete **paradigm shift** from traditional trading models. Here are some of the **differences**:

- ✓ There are no charts or graphs to read...no research and no signals to follow
- ✓ You'll trade currency pairs which, historically speaking, move in opposite directions
- ✓ You'll decide when to enter/exit your positions
- ✓ You can manage your portfolio in just a few minutes per week
- ✓ You don't have to watch the markets all night (when they are most active) waiting for a trading opportunity
- ✓ After you make 3 basic decisions based on your personal preferences, the FreedomRocks software will calculate the number of lots to buy along with the corresponding buy and sell points for each currency pair you choose to trade

Risk Disclosure: Trading in the off exchange retail foreign currency market (Forex) has opportunity for large potential rewards, but also equal opportunity for large potential loss. You must be aware of the risks and be willing to accept them in order to invest in the Forex markets. The possibility exists that you could sustain a loss of some or all of your initial investment and therefore you should not invest money that you cannot afford to lose. Nothing in our course or website shall be deemed a solicitation or an offer to Buy/sell currencies and we are not liable for any loss or damages. No representation is being made that any account will or is likely to achieve profits as past performance of any trading methodology is not indicative of future results. Substantial risk is involved.

What People Are Saying About FreedomRocks

"Simply put...this system WORKS! It was easy to learn...I was up and running in a matter of a **couple hours**. It takes me **just minutes a day to manage** and it's given me the freedom to go where I want, when I want, for as long as I want and spend time with the people who are really important in my life. I've been using the system for **MORE THAN A YEAR** and I'll be using it for **many years to come!**" —*Mot, lowa*

"After listening to calls and stories for 6 months I decided to subscribe and give this a try. It took me about 3 hours to open my first account and within days I had the system mastered. I now spend, at the most, **only 20 minutes** a week managing my account which has already grown **more** than my stock portfolio was estimated to grow over the **next 5 years**. The facts speak for themselves. Anyone can do this." —*Charles R, Texas*

"When we first heard about the Forex, it seemed very complex. We did know that the potential was huge, but after a little bit of research, we found that people were generally very sour about trading this market. So, we figured it was reserved for the extremely knowledgeable investor. That is until we found this system. It makes so much sense; buy low, sell high, and earn interest. In eight months, we have more freedom than we ever imagined, and that ROCKS!" —*Chris and Nicole T, Oregon*

"I absolute love this system. It's really easy to learn. The returns I have seen combined with the minimal time invested is Priceless! Now I trade full-time...well...if you consider 1 hour a week as full-time!" —Nnika H, California

"I was a Forex broker in the mid 90's trading quarter million dollar accounts daily. I currently train traders to be successful in the Forex market and am **very impressed** with the FreedomRocks program. I have included FreedomRocks in my teaching curriculum for **MORE THAN A YEAR**. In my professional opinion, what Mark Vincellette has created here is **pure genius**." —**Reggie H, Belgium**

"My experience with the FreedomRocks trading system for the past 4 months can be described in two words, "Simply Amazing!" I have been doing some form of trading now for several years, but never in my life have I ever experienced a system **as simple and easy to learn** while still bearing very **impressive returns**. I spend only 30 minutes a week monitoring my account. It's hard not to tell people about this program!" —*Alan M, Illinois*

"This investment strategy has been nothing short of INCREDIBLE. It is simple, powerful and effective. I've been using this system for **MORE THAN A YEAR** and I've never had so much fun investing. Everyone I know is so impressed with the returns I've achieved so far...and this is just the beginning!" —*Carole N, Utah*

"I love the FreedomRocks system because you don't have to be an expert, pay for expensive tools and data feeds or sit for long hours staring at a computer screen 'Guessing' which way the market is going to move... like I used to do when I traded e-mini futures as a hobby. FreedomRocks is the **simplest** system I've ever used. It has allowed me to earn **impressive returns** on my money! I never made returns like these trading any other way." —**Scott T, Pennsylvania**

"I have been pleasantly surprised with the **simplicity and effectiveness** of the FreedomRocks System. What really impresses me is the incredible **support structure** that has been put in place to ensure my success. From the training calls, the webinars and the never ending support of my fellow 'Rockers' this truly is a no-brainer." —*Paul U, California*

"My husband and I spent thousands of dollars on Forex software, but we got frustrated trying to figure out when to get in and out of the market. Then a friend told us about this system. After **SIX MONTHS**, I'm MUCH more impressed with the returns we've seen using this system than any of our other investments. This is the BEST strategy we've ever used!" —*Sara G, North Carolina*

"After watching an infomercial, I was immediately impressed by the potential of the Forex market, but was greatly disappointed when I found out that the software advertised cost thousands of dollars to purchase. When I came across this system, I was amazed at how inexpensive it is and how easy it was to understand. Now I spend just 20 minutes/week managing my account and I've had steady and consistent gains. Thanks for giving the average person the opportunity to invest in this amazing market!" —Yo and Jaime, Oregon

"When we first heard about FreedomRocks we were highly skeptical, but after using a demo account and actually watching the program work, our mindset quickly changed. We have had a great return on our investment and we feel it's the **BEST financial decision we have ever made!!**" —*Ted and Bette, Utah*

"I had been trying to learn Forex for nearly a year, running several demo accounts without much success and was getting more and more frustrated until I stumbled upon the FreedomRocks System. What a revelation! I have made **consistent returns monthly** since using this system and I believe that it could enable many people to achieve their financial goals much more quickly. Thanks Mark!" —*Bill B, Australia*

"After seeing with my own eyes the power of the FreedomRocks investment strategy, I am so impressed. I've begun to supplement my current personal income and see myself **reaching my financial goals much sooner than I imagined**. I have started dreaming again and I can see the light at the end of the tunnel. Mahalo for FreedomRocks." —*Nick S, Hawaii*

"I was waiting for a trade to run on the Forex market at 2 o'clock in the morning, as I often used to do. To relieve the boredom, I was browsing the web for a better way to trade, when I chanced upon FreedomRocks. I sat glued to the video covering this **amazingly simple investment strategy**. It works very well and I no longer have to stay up till the wee hours of the morning trading the Forex markets. As Founder and 10-year CEO of the Australian Share Market Training Centre, it is my professional opinion that FreedomRocks is one the **premier investing opportunities in the world today**." —*Trevor E, South Australia*

"As a licensed investment advisor for 20 years, I helped hundreds of clients invest their money in almost every investment vehicle imaginable. After having used this system for **16 MONTHS**, I believe FreedomRocks is, without a doubt, an **excellent system** for achieving above average **monthly returns** with minimal risk." —**David B, Pennsylvania**

"I am a 70 year old grandmother who, a few years ago, spent \$3,000 plus \$200 per month trying to learn how to become a directional Forex trader. After 6 months, my husband and I were totally frustrated with the difficulty of what was supposed to be an 'Easy' system. Then, we discovered FreedomRocks. WOW, what a difference. It was easy to learn and use and NINE MONTHS later I'm still excited about the returns I'm seeing!" —Brigitte S, New Jersey

For compliance reasons we never include <u>actual realized returns</u> in the above stories. Contact the person who gave you this booklet to find out how the FreedomRocks trading system is working for them.

Wealthy People Understand... Creating Wealth Involves <u>Leveraging Time</u> and/or <u>Money</u>:

How Do You Leverage Time? Own a business and get Other People to work for you.

With the cost of living and our desire for a better life, many people are working 2 or 3 jobs and **still** finding it hard to get ahead. Rather than leveraging their time, they're <u>TRADING time for money</u>, earning 100% of 1 person's efforts... theirs. If they don't work, they don't get paid.

Wealthy people understand that when you own a business and have other people working for you, you can earn **10%** of the efforts of **100 people** (your employees)... that's **1,000%**. (and *you're* still working just 8 hours/day!)

Since many of us don't have the money or the inclination to start our own business, let's look at **Leveraging Money**...

How Do You Leverage Money? You let Other People's Money work for you.

- ✓ Your Bank makes money leveraging your money
- ✓ Your Insurance Company makes money leveraging your money
- ✓ Your Mortgage Company makes money leveraging your money
- ✓ Your Landlord makes money leveraging your money

Isn't it time YOU started making money leveraging your money? Now you can!

You've just read about a POWERFUL way to leverage your money up to **400 times** in the Forex Market. While most of us will never own a Bank, Mortgage Company or Insurance Company... many people reading this booklet can afford to start to **leveraging** their money in the Forex Market with the FreedomRocks system. Remember, you can become a FreedomRocks subscriber for **just \$125**. You can then open your own self-directed trading account in a matter of hours and start earning **daily interest** on up to 400 times your money...**Now that's do-able!**

Your FreedomRocks Subscription Includes...

- Unlimited access to Live & Recorded Webinars that show you, step-by-step, how to use the software and set up your account
- Unlimited access to Live Forex Q & A Sessions with our Forex experts
- Unlimited access to your own Personal Forex Mentor to guide you along the way and answer all your questions
- Set up multiple investment accounts with just one subscription (one for each member of the family)
- A 10 Day No-Risk money back guarantee

Get Started in 3 Easy Steps

- 1. Go to the website on the back of this booklet and subscribe to FreedomRocks TODAY
- 2. Attend a "Live" web-seminar or watch a pre-recorded one (about 45 minutes)
- 3. Start practicing in your own Demo Account within hours from now

Welcome to FreedomRocks!

Forex Q & A

What is the Foreign Exchange? Foreign Exchange is the simultaneous buying of one currency and the selling of another. The Foreign Exchange market, also referred to as the Forex market, is the largest financial market in the world, with an average turnover of approximately \$2 trillion per day. It is estimated that more money is traded on the Forex in one day than is traded on all the world's stock markets combined in 60 days.

Where is the Central Location of the FX Market? FX Trading is not centralized on an exchange, as with the stock and futures markets. The FX market is considered an Over the Counter (OTC) or Interbank market, due to the fact that transactions are conducted between two counterparts over the telephone or via an electronic network.

Who are the Participants in the FX Market? The Forex Market is called an Interbank Market due to the fact that for over 100 years international Central Banks, Commercial Banks, and Investment Banks have dominated it. However, due the introduction of the internet, Forex investing just recently became available to the general public in 1998. Market participation is rapidly growing, and now includes large multinational corporations, global money managers, registered dealers, money brokers, futures and options traders, and individual private traders.

When is the FX Market open for trading? A true 24-hour market, Forex trading begins each day in Sydney, and moves around the globe as the business day begins in each financial center, first to Tokyo, then London, and New York. Unlike any other financial market, investors can respond to currency fluctuations caused by economic, social and political events at the time they occur – day or night. The market is closed from Friday evening to Sunday afternoon.

What are the most commonly traded currencies in the FX Market? The most often traded or 'liquid' currencies are those of countries with stable governments, respected Central Banks, and low inflation. Today, over 85% of all daily transactions include the U.S. Dollar (USD), Euro (EUR), British Pound (GBP), Swiss Franc (CHF), Japanese Yen (JPY), Canadian Dollar (CAD) and the Australian Dollar (AUD).

Does the Foreign Exchange Market operate like the Securities Market? No. Unlike the Securities Market, there is no central, geographic location such as the New York Stock Exchange (NYSE) where transactions are bid and cleared. As a result, Foreign Exchange trading requires the use of state-of-the-art technology to allow its investors to communicate instantly, 24 hours a day. Currency rates are influenced by the supply and demand of various countries currencies. Average Foreign Exchange trading volume exceeds \$2 trillion daily, compared to the entire United States Government budget of 2.8 trillion annually.

What Government Agencies oversee Forex? The spot Forex market comes under the domain of the Commodities Futures Trading Commission (CFTC) and the National Futures Association (NFA) which enforces the rules as set forth by the CFTC. Its primary objective is to enforce high standards of commercial honor and ethical business conduct. The CFTC is located at 1155 21st Street, NW Washington DC 20581 (202) 418-5000 (202) 418-5521 (fax) www.cftc.gov.

DON'T LET YOUR BANKER SEE THIS BOOKLET!



While most people are earning a PATHETIC annual return on their traditional investments, thousands around the world are participating in the world's LARGEST financial market... and discovering the POWER of earning daily interest on LEVERAGED MONEY. Now you can too!

"Life is for living – not for working"

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